



How can we cultivate Indigenous entrepreneurship for the benefit of communities and regions?

Feasibility Studies and Business Plans Métis Financial Corporation of British Columbia 2022–2023

Ballad has partnered with the Métis Financial Capital Corporation of British Columbia (MFCBC) to propel the development of Métis entrepreneurs across the province. This collaboration has evolved into a strategic alliance that fundamentally contributes to MFCBC's mission of empowering Métis businesses.

MFCBC was established by the Métis Nation British Columbia (MNBC) in collaboration with Indigenous Services Canada (ISC), with MNBC as the sole shareholder. Governed by a board of five directors selected for their expertise and commitment to the Métis cause, MFCBC is distinctly Métis-owned and designed to fuel economic growth within the Métis community. It fills a crucial market gap by offering financial assistance to Métis entrepreneurs often overlooked by traditional lending institutions such as banks and credit unions.

Ballad has completed 21 comprehensive business plans to date on behalf of Métis citizens and communities in BC, spanning various sectors, including retail, breweries, communications, oil and gas, and multiple construction-related industries. These meticulously crafted plans are the cornerstone of MFCBC's loan application process, granting Métis entrepreneurs access to crucial financial resources for initiating, expanding, or acquiring their businesses. They provide a strategic roadmap encompassing a robust market and industry analysis, insights into the competitive landscape, well-structured marketing strategies, efficient operational tactics, comprehensive risk assessments, and realistic 5-year financial forecasts.



Our impact extends beyond the successful preparation of business plans as we continue to provide business advisory and support throughout the financing process. Fundamentally, the strategic alliance between Ballad and MFCBC has streamlined the loan application process, significantly contributing to the realization of MFCBC's mission of fostering sustainable Métis entrepreneurship. The thriving Métis enterprises we support contribute to job creation, economic stimulation, and the cultural and economic fabric of British Columbia, showcasing the ripple effect of our partnership on a regional scale.

What We Heard

“Ballad’s expertise and professionalism are important elements to the success of MFCBC and its clients.”

